



Dune Boat the Brokers Swiss Knife

Yachting in Monaco is a real cluster.

With a turnover of 750 million euros in 2018, and "a quarter of the world's 100 largest yachts member of the Yacht Club", isn't Monaco the Yachting Capital ?

It is therefore logical that **DuneAdviser**, a Monegasque company specialized in digital strategies and their implementation, looked at this ecosystem. With a major challenge: to design THE "boat software" solution allowing all yachting players managing their business using a single tool. A sure bet!

DuneBoat is a multifaceted software, simple to use, that adds real value. Particularly useful for Technical Management or Marketing Companies, Yacht Brokers and Construction Naval Sites. This very powerful tool accompanies the Broker through all the stages of a deal, from the commercial prospecting stage to the signing of the act of sale, including management and communication.

Specifically, **DuneBoat** allows brokers to generate leads in an organized way, making simultaneously possible the management of websites, the generation of boat listings, the use of the CRM tool to contact management, and the ability to send direct quotes and tracking invoices.

Boat Management

Management of the information sent to advertising sites
Management of PDF files

Leads Management

CRM
Matching Tool
Safe Cloud Access

Communication

Sending newsletters and SMS
Websites management

Estimates and Invoices

Estimates, invoices and purchase orders creation

And more!

Task management
Expense notes
Surveys

The Shipyards will appreciate the possibility of all their employees to follow the evolution of construction sites through a single application.

Thanks to **DuneBoat** it is no longer necessary to install software (often heavy) on computers, servers and other computer devices.

The Yachting cluster will benefit from the software via the internet, in SAAS mode. DuneBoat is, therefore, accessible everywhere, and all the time, on any computer or smartphone through a mobile app available at Play Store or Apple Store.



High-definition software that lives up to Monaco's excellency.

After more than 15 years in the management of buildings in Switzerland through its partner Dune Gestion, DuneAdviser moved in 2016 into the Principality of Monaco as a software consultancy. Its expertise and experience at software management are complemented by those of ColorScreen, a Nice website creation company and expert in yachting software since 2008.

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